



IBU

KIDS AND YOUTH RECRUITMENT FORUM

22-24 MAY 2024 | ÖSTERSUND SWE

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INVITATION

We invite you to the Kids and Youth Recruitment Forum, which is a crucial part of the IBU's pilot project concept, Biathlon for All (B4A)!

Recruiting kids and youth is not just a local initiative but a global need. This Forum aims to discuss strategies, share best practices, and exchange ideas to create an environment that supports the growth of biathlon on an international scale. Our discussion is supported by experts from Mid Sweden University, the Swedish Biathlon Federation, and laser/optical rifle producers.

Let's explore innovative approaches, discuss challenges, and work together to build a global network that supports the growth of biathlon among the youth. The future of the sport lies in the hands of these talented youngsters, and together, we can ensure that biathlon continues to be a successful sport on the international stage.

A handwritten signature in black ink, reading "Olle Dahlin".

Olle Dahlin
IBU President

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AGENDA

WEDNESDAY, 22 MAY 2024	
Whole day	Arrival of participants
19:00	Dinner at the hotel
THURSDAY, 23 MAY 2024	
09:00 - 09:15	Conference Opening
09:15 - 09:30	Why Biathlon 4 All?
09:30 - 10:15	Talent identification and development
10:15 - 10:45	Sustainable training and coaching for youth athletes
10:45 - 11:00	Coffee break
11:00 - 11:30	NF SWE Recruitment and development of young athletes
11:30 - 11:45	Östersund Biathlon Club Recruitment and development of young athletes
11:45 - 12:00	Q & A
12:00 - 13:00	Lunch at the Mid Sweden University
13:00 - 14:30	Best practices sharing by NFs' Project Coordinators
14:30 - 14:45	Coffee break
14:45 - 15:15	B4A first-year project outcomes – findings from the survey
15:15 - 16:30	B4A project suppliers' presentations
16:30 - 17:00	Discussion
17:00 - 17:30	Walk to the Östersund Biathlon Stadium
17:30 - 17:45	Coffee break
17:45 - 19:15	Rifle testing and mobile shooting range presentation
19:00	Dinner in the Restaurant Arctura Tower
FRIDAY, 24 MAY 2024	
08:30 - 08:40	Summary of the 1st day and introduction to the workshops
08:40 - 09:25	Workshops
09:25 - 10:25	Presentation of group workshops
10:25 - 10:40	Coffee break
10:40 - 11:40	Promotion of B4A - Digital marketing and advertising
11:40 - 12:30	Roadmap for B4A and final discussions: Wrap up
12:30	Lunch at the Mid Sweden University and departure

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LOGISTICS

The Forum takes place at the [Mid Sweden University, Campus Östersund](#) and at the **Östersund Skidstadion**.

IBU will contribute with travel support for 1 NF representative as follows:

- 300 EUR for those European Federations that border the Baltic Sea
- 500 Euro for all the other European Federations
- 1250 Euro for non-European Federations

REGISTRATION

We invite one person from each National Federation to attend the Forum.

The preferred audience for the **Forum is Biathlon For All Project Coordinators**. The Forum is a place for experience sharing, contributing to project development and laser/optical rifle specification development.

Please register your NF representative **no later than the 15th of April** via the following link:

https://de.surveymonkey.com/r/B4A_Forum_2024

ACCOMMODATION

Accommodation is booked at the Best Western Hotel Ett, within walking distance of Mid Sweden University.

Best Western Hotel Ett

Körfältsvägen 4, 83138 Östersund

Phone: +46 6312 7660

E-mail: info@hotellett.com



Accommodation is planned in single rooms. Within the Forum period, the IBU will cover the costs of accommodation and full board. Check-in is scheduled for Wednesday, 22 May, and check-out is on Friday, 24 May, after breakfast.

Different dates of arrival and departure must be agreed upon with the hotel and additional costs in the case of exceeding the planned Forum period must be covered by the NFs.

If you cannot attend the forum and inform us later than 10TH of May, you/your federation must cover the accommodation costs.

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TRAVEL TO HOTEL

Arriving by plane (Åre Östersund airport)

Public transport: Take the Airport bus (linje 10) in the direction of Östersund city center. Exit at bus stop Remontvägen. Walk about 450m to the hotel. More information: [Travel to and from Åre Östersund Airport | Tickets | vy.se](#). You can also take a taxi from the airport to the hotel.

Arriving by car

Use the following address for navigation: **Best Western Hotel Ett**, Körfältsvägen 4, 83138 Östersund

FOOD AND BEVERAGE

- **Breakfast** is included and will be served in a hotel restaurant.
- **Lunch, snacks**, and **coffee/tea** will be served during the breaks near the Meeting room.
- **Dinner on Wednesday** will be served in the hotel restaurant. IBU will host dinner on Thursday in the Arctura restaurant.

VISA REGULATIONS

The current [VISA regulations](#) for entry into Sweden apply. Participating nations requiring an invitation must contact IBU.

IBU CONTACTS

In case of any questions, you can contact:

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